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WEB DESIGN PACKAGES/PRICING ~ January 2003

Blue Iris Graphics offers complete web site design and development, including e-commerce solutions. We offer packages (shown below) as well as custom work pruned to your needs. Our pricing packages can serve as a trellis for your budget & planning. Each package is pre-sown to allow for maximum growth. Blue Iris Graphics can help you as your site grows. If these packages do not fit your needs, we will have other fertilizers available!



Starter Seeds Package \$225

This package will give you the web presence you need. This site is targeted for the small business wanting to give an introduction to their services on the web.

Basics Include:

- One year registration of your own domain name -- www.yourdomain.com (additional years available at \$25/year)
- One webpage of text (up to 600 words)
- Scan of company logo
- Creation of necessary graphical buttons, bullets, etc.
- Up to 3 original art photos (photos provided by client)
- Web Hosting Setup/ISP Assistance (Web Host prices vary)
- Basic Free Search Engine Submission
- Design Maintenance contract available



Buds Package \$500

This web package gives you *more* than just one page for developing your web presence. This website is targeted for the small business wanting more than just an introduction to their services. The business wants to tell their story and give a marketing pitch to attract attention. This is an excellent way to feature your services brochure on the information super highway.

Basics include:

- One year registration of your own domain name -- www.yourdomain.com (additional years available at \$25/year)
- Splash (entrance) page and 3 additional pages (up to 600 words of text on each)
- Site Map Build (designed to provide logical structure to your site's navigation. It will help you organize your thoughts and verbage)
- Scan of company logo
- Creation of necessary graphical buttons, bullets, etc.
- Up to 3 original art photos per page (photos provided by client)
- Web Hosting Setup/ISP Assistance (Web Host prices vary)
- Basic Free Search Engine Submission

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Total Blooms Package \$1500

This web package gives you a fantastic web presence. This website is targeted for the small/medium-sized business that wants to really show off their services on the web. The business wants to feature various services. This is an excellent way to showoff your entire marketing plan on the information super highway.

Basics include:

- One year registration of your own domain name -- www.yourdomain.com (additional years available at \$25/year)
- 3 mockup designs to choose from
- Splash (entrance) page and 7 additional pages (up to 600 words of text on each)
- Site Map Build (designed to provide logical structure to your site's navigation. It will help you organize your thoughts and verbage)
- Scan Company logo
- Creation of necessary graphical buttons, bullets, etc.
- Up to 3 original art photos per page (photos provided by client)
- Web Hosting Setup/ISP Assistance (Web Host prices vary)
- Search Engine Submission Quarterly for one year by "Web Position Gold"

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E-Commerce (shopping basket site) & Flash (animation) solutions starting at \$600.00

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PACKAGE EXTRAS/INFO:

Basic Fee per Web Page \$150.00 (3 hours max per page)

(1 page scroll down at 800 x 600 pixels)

Hourly Web Design Fee \$70.00

(for those who prefer to be billed per hour or need site upgrades/changes)

Site Map Build \$50.00

(this will organize your content and determine the number of pages needed for your site)

Concept Designs/2-tier \$100.00 each

(a 2-tiered mockup design to show you what your site could look like, we recommend a few concepts)

Digital Photography services available at \$50/hour by Blue Iris Graphics

(we can also set up professional photo shoots)

Search Engine Placement by "WebPosition Gold" available on the first two plans for an additional charge of \$125.00 (see www.webpositiongold.com for details)

Website Administration Packages also available starting at \$15.00/month

(ex., Blue Iris Graphics will be your webmaster@xxx.com and take care of all your web hosting, inquiries & site maintenance needs on an ongoing basis)

We can vectorize your logo and provide it to you on disk for future print/web needs. Vector graphics are scaleable to any size and are very clean and crisp versus a scan. Pricing depends on complexity of logo (see graphic design rates).

We require 50% of total payment up front and the final amount due upon delivery for all new clients. We accept cash, personal checks, money orders & PayPal.

Call 608-787-9175 to book your project now!