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SEARCH ENGINE SUBMISSION PACKAGES ~ January 2003

Why do I need this? Once you put a site on the web, you want people to know you are there! By submitting your info to the search engines (know as SEO or Search Engine Optimization), your site has a better chance of being found. We encourage you to budget for quarterly SEO. The following are our SEO plans:

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Starter Seeds Package \$60

One time fee includes singular manual submission to these free search engines:

- www.alltheweb.com
- www.jayde.com
- www.truesearch.com
- www.ah-ha.com
- www.altavista.com*
- www.google.com
- www.nationaldirectory.com
- www.northernlight.com
- www.dmoz.org
- www.scrubtheweb.com
- www.msn.com*
- www.bestsitfirst.com
- www.wisenut.com
- www.yahoo.com*
- www.couleelinks.com (for La Crosse locals)

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WEB POSITION GOLD PKG (3-months) \$125

See www.webpositiongold.com for full details

Ask us if this plan is right for you! Guaranteed placement!

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Additional Options to the above include:

Inktomi (many search engines reference or pull information from this web crawler) - \$60 annually.

Yahoo! Express is required for commercial listings but available for any site - \$299.00 non-refundable, recurring annual fee (No setup fee is charged due to already high cost determined by yahoo.)

*These items have both a paid and a free submission. The free submission is usually not guaranteed even by the site itself and may take longer to get into their database. Some of the others have additional pay per click options that could also help boost your rankings but I suggest taking one thing at a time and starting with the Basic Package plus Inktomi.

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If there are other search engines you are interested in, please let us know.

(these could be associations specific to your business or area, etc)

To see which search engines use which web crawlers, please visit:

<http://www.webposition.com/engine-sources.htm>.

Check out www.searchenginewatch.com for general search engine submittal info.

NOTE: ALL sites listed above can change their guidelines at any time. If the site requires a PAID submission, we will need to substitute another one

Call BLUE IRIS GRAPHICS at 608-787-9175 to book your project now!