



N1723 Hess Rd • La Crosse, WI 54601 • Tel. 608.787.9175 Fax 509.278.1781

**POST CARD PACKAGES/PRICING ~ January 2003**

Blue Iris Graphics offers complete post card design solutions. We offer packages (shown below) as well as custom work pruned to your needs. Our pricing packages can serve as a trellis for your budget & planning. Each package is pre-sown to allow for maximum growth. Blue Iris Graphics can help you as your image grows. If these packages do not fit your needs, we have other fertilizers available!



**4-Color Postcards / 1-sided \$240.00**

- Quantity 1000
- Paper stock is #130 Cover available in Gloss or Matte
- Includes one hour of artwork setup (additional design time available at \$40/hour)
- Full bleeds allowed (a "bleed" means that the ink runs to end of stock with no margin)
- If camera ready art or electronic art is submitted according to specifications, \$40.00 will be discounted off the above price
- Printer requires 7-10 working days once artwork is submitted



**4-Color Postcards / 2-sided \$310.00**

- Quantity 1000
- Paper stock is #130 Cover available in Gloss or Matte
- Includes two hours of artwork setup (additional design time available at \$40/hour)
- Full bleeds allowed (a "bleed" means that the ink runs to end of stock with no margin)
- If camera ready art or electronic art is submitted according to specifications, \$80.00 will be discounted off the above price
- Printer requires 7-10 working days once artwork is submitted



**4-Color Postcards / 2-sided (black only on 2<sup>nd</sup> side) \$285.00**

- Quantity 1000
- Paper stock is #130 Cover available in Gloss or Matte
- Includes two hours of artwork setup (additional design time available at \$40/hour)
- Full bleeds allowed only on 4-color side
- If camera ready art or electronic art is submitted according to specifications, \$80.00 will be discounted off the above price
- Printer requires 12-14 working days once artwork is submitted



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**PACKAGE EXTRAS/INFO:**

**Ask us for custom pricing if these do not meet your budget/needs!**

**Thousands of paper and ink selections are available as well.**

Bleeds are not included unless otherwise stated (bleed = ink runs off the stock)

**Graphic Design Services charged at \$50.00 per hour**

(if your layout needs more than one hour of setup time)

**Consider putting a photo or on your cards!**

We can scan your photo(s) or take them for you...

Digital Photography services available at \$50 per hour

(we can also set up professional photo shoots)

**We can vectorize your logo** and provide it to you on disk for future print/web needs. Vector graphics are scaleable to any size and are very clean and crisp versus a scan. Pricing depends on complexity of logo (see graphic design rates).

*We require 50% of total payment up front and the final amount due upon delivery for all new clients. We accept cash, personal checks, money orders & PayPal.*

**Call BLUE IRIS GRAPHICS at 608-787-9175 to book your project now!**