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BUSINESS CARD PACKAGES/PRICING ~ January 2003

Blue Iris Graphics offers complete business card design solutions. We offer packages (shown below) as well as custom work pruned to your needs. Our pricing packages can serve as a trellis for your budget & planning. Each package is pre-sown to allow for maximum growth. Blue Iris Graphics can help you as your image grows. If these packages do not fit your needs, we will have other fertilizers available!



1-Color Cards / Standard Ink \$68.95

- \$58.95 pricing above for Quantity 1000 (recommended)
- \$55.95 for Qty: 500
- Raised Ink
- White Vellum 76# Cover (additional stocks avail)
- Foldover Cards \$143.95 / Qty 1000
- Standard Color Inks: Black, Process Blue, Brown, Burgundy, Green, Grey, Red, Reflex Blue, Blue and Teal
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$25.00 will be discounted off the above price



2-Color Cards / Black Ink plus 1 Standard Ink \$75.95

- \$75.95 pricing above for Quantity 1000 (recommended)
- \$73.95 for Qty: 500
- Raised Ink
- White Vellum 76# Cover (additional stocks avail)
- Foldover Cards \$229.95 (any 2 standard inks) / Qty 1000
- Standard Color Inks: Black, Process Blue, Brown, Burgundy, Green, Grey, Red, Reflex Blue, Blue and Teal
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$25.00 will be discounted off the above price



1 Color Cards / 1-Special Ink (pantone color) \$157.95

- \$157.95 pricing above for Quantity 1000 (recommended)
- \$155.95 for Qty: 500
- Raised Ink
- White Vellum 76# Cover (additional stocks avail)
- Foldover Cards \$229.95 (any 2 standard inks) / Qty 1000

- Standard Color Inks: Black, Process Blue, Brown, Burgundy, Green, Grey, Red, Reflex Blue, Blue and Teal
- Foldover cards \$239.95 total / Qty 1000
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$25.00 will be discounted off the above price



2-Color Cards / 1 Standard Ink + 1 Special Ink (pantone) \$206.95

- \$206.95 pricing for Quantity 1000 (recommended)
- \$204.95 for Qty: 500
- Raised Ink
- White Vellum 76# Cover
- Foldover Cards \$287.95 (any 2 standard inks) / Qty 1000
- Standard Color Inks: Black, Process Blue, Brown, Burgundy, Green, Grey, Red, Reflex Blue, Blue and Teal
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$25.00 will be discounted off the above price



“CREATIVE COLORS” CARDS start at \$91.95 ~ *Recommended Fantastic Deal!*

Creative Colors line by Carlson Craft are a great business card solution if you need a (spot) colored ink but cannot afford the traditional special ink mixing prices. "Creative Colors" line offers a palette of 62 colors. This process is more affordable because they are run on a different type of press versus the traditional Heidelberg press (which is what many printers use). The quality is exceptional and we love these cards! The benefit to you is that you have a wide choice of colors at a very affordable price. And, you also get the "raised ink" which is a popular request!

- 1-Color \$91.95**
- 2-Colors 94.95**
- 3-Colors 106.95**

Want more than 3 colors? Up to 7 different combinations available from a palette of 62 colors. Ask us for pricing!

- Pricing for Quantity 1000 (minimum)
- Raised Ink
- White Vellum 76# Cover (additional stocks avail)
- Light colors are not recommended for fine tpestyles or fine logos.
- No halftones/dots/fades allowed
- 62 ink colors available (colors will vary if printed on different stocks)
- Ask us to see our Creative Colors palette or provide a color swatch and we will match up the closest ink
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$40.00 will be discounted off the above price

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FULL COLOR BUSINESS CARDS \$105.95 ~ *Recommended Fantastic Deal!*

- Pricing for Quantity 1000 (minimum)
- Flat printing (no raised lettering)
- #130 Gloss Cover or Ridged Matte Stock
- 2-sided Full Color Cards \$126.95
- Full Bleeds included
- Ran on Heidelberg Quickmaster Direct Imaging Press (outsourced)
- Price includes one hour of artwork initial setup time (repeat jobs \$10 artwork for basic copy changes)
- If camera ready art or electronic art is submitted according to specifications, \$40.00 will be discounted off the above price

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PACKAGE EXTRAS/INFO:

Ask us for custom pricing if these do not meet your budget/needs! For smaller quantities, we recommend digital runs.

Thousands of paper and ink selections are available as well.

Bleeds are not included unless otherwise stated (bleed = ink runs off the stock)

Graphic Design Services charged at \$50.00 per hour

(if your layout needs more than one hour of setup time)

Consider putting a photo or on your cards!

We can scan your photo(s) or take them for you...

Digital Photography services available at \$50 per hour

(we can also set up professional photo shoots)

We can vectorize your logo and provide it to you on disk for future print/web needs. Vector graphics are scaleable to any size and are very clean and crisp versus a scan. Pricing depends on complexity of logo (see graphic design rates).

We require 50% of total payment up front and the final amount due upon delivery for all new clients. We accept cash, personal checks, money orders & PayPal.

Call 608-787-9175 to book your project now!